



ચિત્રશિક્ષક મહામંડળ ગુજરાત રાજ્ય અને Knowledge Valley Foundation
ના સંયુક્ત ઉપક્રમે



27 Dec 2026 | VESU, SURAT



Knowledge
VALLEY FOUNDATION



Vipul Patel
9825280546



Apurva Gurjar
8866424431



Website
www.knowledge.org.in



ભૂપેન્દ્ર પટેલ
મુખ્યમંત્રી, ગુજરાત રાજ્ય

તા. ૨૪/૦૬/૨૦૨૬

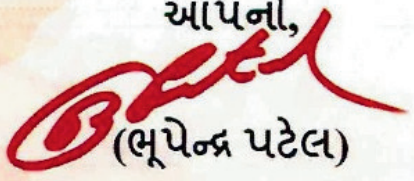
સંદેશ

સુરત ખાતે તા. ૨૭ ડિસેમ્બર ૨૦૨૬ના રોજ ચિત્ર શિક્ષક મહામંડળ ગુજરાત રાજ્ય અને નોલેજ વેલી ફાઉન્ડેશનના સંયુક્ત ઉપક્રમે આયોજિત થનાર ભવ્ય અને ઐતિહાસિક કાર્યક્રમ “ઉડાન - યુનિટી ઓફ ઇન્ડિયા” અંગે જાણી પ્રસન્નતા થઈ.

કલા અને સંસ્કૃતિ કોઈ પણ પ્રદેશની ઓળખ બની રહે છે. કોઈ પણ વિષયની કલાત્મક અભિવ્યક્તિ એ વિષયની જાણકારીને રુચિકર અને રસપ્રદ બનાવે છે. શબ્દ કરતા ચિત્રકલા એ અભિવ્યક્તિનું સશક્ત અને અસરદાર માધ્યમ બનવાની પ્રબળ સંભાવના ધરાવે છે. ઘણા બધા શબ્દોથી અભિવ્યક્ત થતી વિષય વસ્તુ ચિત્રાત્મક શૈલીથી લાઘવ અને અસરકારકતા સાથે રજૂ થઈ શકે છે.

આ પરિપ્રેક્ષ્યમાં “ઉડાન યુનિટી ઓફ ઇન્ડિયા” કાર્યક્રમ અંતર્ગત સુરત ખાતે ૩૦૦૦ કલાકારો થકી તા. ૨૭ ડિસેમ્બર ૨૦૨૬ના રોજ ૧૨ કિલોમીટર લાંબા કેનવાસ પેઈન્ટિંગના સર્જન માટે ભવ્ય પ્રયાસ થઈ રહ્યો છે, તે સરાહનીય છે.

કાર્યક્રમમાં ભાગ લઈ રહેલ તમામ ચિત્ર કલાકારોની કલાત્મકતા થકી ગુજરાત સરકારની વિવિધ જનકલ્યાણકારી અને વિકાસલક્ષી યોજનાઓની ૧૨ કિલોમીટર લાંબા પેઈન્ટિંગ દ્વારા થનાર પ્રસ્તુતિ ભવ્ય રીતે સફળ બની રહે એવી આશા સહ કાર્યક્રમના તમામ આયોજકો અને સર્વે કલાકારોને અંતરતમ્ શુભકામનાઓ પાઠવું છું.

આપનો,

(ભૂપેન્દ્ર પટેલ)

Shree Vipulbhai Patel, President,
Chitrashiksha Mahamandal Gujarat State,
Surat.
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Mo. 8866424431

Rs/yt/2026/06/24/apro



હર્ષ સંઘવી

નાયબ મુખ્યમંત્રી
ગુજરાત રાજ્ય



સત્યમેવ જયતે

837/26

ગૃહ, પોલીસ હાઉસીંગ, વેલ, સરહદી સુરક્ષા, ગૃહ રક્ષક દળ અને ગ્રામ રક્ષક દળ, નાગરિક સંરક્ષણ, નશાબંધી અને આબકારી, વાહનવ્યવહાર, કાયદો અને ન્યાયતંત્ર, સમતગમત, યુવક સેવા અને સાંસ્કૃતિક પ્રવૃત્તિઓ, સ્થેચ્છિક સંસ્થાઓનું સંકલન, ઉદ્યોગ, લઘુ, સુક્ષ્મ અને મધ્યમ ઉદ્યોગો, મીઠા ઉદ્યોગ, છાપકામ અને લેખનસામગ્રી, પ્રવાસન અને યાત્રાધામ વિકાસ, નાગરિક ઉક્કચન

ગુજરાત સરકાર

તારીખ:

20 JUN 2026

ચિત્રશિક્ષક મહામંડળ ગુજરાત રાજ્ય અને નોલેજ વેલી ફાઉન્ડેશનના સંયુક્ત ઉપક્રમે સુરત ખાતે આયોજિત થનારા ભવ્ય અને ઐતિહાસિક કાર્યક્રમ **"ઉડાન – યુનિટી ઓફ ઇન્ડિયા"** વિશે જાણીને અત્યંત આનંદ થયો.

સુરતના VIP રોડ પર માત્ર ૫ કલાકમાં ૧૨ કિલોમીટર લાંબું કેનવાસ પેઇન્ટિંગ બનાવીને 'Guinness Book of World Records' માં સ્થાન મેળવવાનો આપનો આ વૈશ્વિક પ્રયાસ ખરેખર પ્રશંસનીય અને ગૌરવપૂર્ણ છે. આ ભગીરથ કાર્યમાં દેશ-વિદેશના ૩,૦૦૦થી વધુ કલાકારો પોતાની કળાનું પ્રદર્શન કરવાના છે, જે ભારતની એકતા અને અખંડિતતાનું ઉત્કૃષ્ટ ઉદાહરણ પૂરું પાડશે.

આ ઐતિહાસિક અને રચનાત્મક કાર્યક્રમ સંપૂર્ણ રીતે સફળ રહે, તમામ કલાકારો પોતાની શ્રેષ્ઠ પ્રતિભા દર્શાવી વિશ્વસ્તરે ગુજરાતનું નામ રોશન કરે તેવી સમગ્ર આયોજક ટીમને અને ભાગ લેનાર તમામ કલાકારોને હાર્દિક શુભેચ્છાઓ.

આપનો સ્નેહાધીન,

(હર્ષ સંઘવી)

પ્રતિ,
શ્રી વિપુલ પટેલ

પ્રમુખ, ચિત્રશિક્ષક મહામંડળ ગુજરાત રાજ્ય,
સુરત.

મો.8866424431

Our Visionary

VIPUL PATEL

B.A,Find Art

Shri Vipul Patel is a dedicated educator and an inspiring force behind the growth and development of the art education community. Through his commitment, leadership, and forward-thinking vision, he has worked to strengthen the mission of the Gujarat State Citrasiksak Mahamandal.

His efforts to promote creativity, artistic excellence, and professional development among art teachers continue to motivate educators across Gujarat. Under his guidance, the organization strives to empower teachers, nurture young talent, and advance the importance of art education in society.

VIPUL PATEL

(Citrasiksak Mahamandal Gujarat State)

APURVA GURJAR

M.Sc., M.Ed.

Mr. Apurva Gurjar has been a dedicated educator and social reformer associated with the field of education in Palanpur, Banaskantha (Gujarat) for the past 15 years.

With a clear vision to strengthen the foundation of learning through innovation and inclusivity, he has led numerous educational initiatives under the banner of Knowledge Valley Foundation, focusing on teacher empowerment, student development, and community-based education.



APURVA GURJAR

(Founder Knowledge Valley Founadation)



Website
www.knowledge.org.in



Vision & Mission



Vision



Mission



Unity of India Udaan envisions inspiring national unity through the universal language of art. By bringing together more than **3,500 artists** from across India to create a 12-kilometer-long painting in just five hours, the initiative celebrates the country's rich cultural diversity, **artistic excellence, and collaborative spirit.**

Beyond its goal of achieving a **Guinness World Record**, the event seeks to foster creativity, encourage cultural exchange, and provide a platform where artists of all ages and backgrounds contribute to a shared masterpiece that reflects the values of unity, harmony, and collective achievement.

"One Canvas. One Nation. Infinite Creativity."

To create a transformative national platform that unites artists from every corner of India through a shared artistic experience, fostering creativity, cultural harmony, and collective excellence. Through this historic initiative, we aim to inspire collaboration, celebrate India's rich heritage, empower emerging talent, and demonstrate the power of art as a force for national unity and global recognition.

"To unite artists across India in creating a historic masterpiece that celebrates our cultural diversity, inspires creativity, empowers talent, and demonstrates the strength of collective vision through the universal language of art."



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the legacy we hold **ABOUT US**

Citrasiksak Mahamandal Gujarat State, in collaboration with **Knowledge Valley Foundation**, is committed to promoting art, education, and creative excellence across India.

Our flagship event, “**Unity of India Udaan**” is a historic initiative where a **12-kilometer-long canvas painting** will be completed in just **five hours** aiming for a **Guinness World Record**.

This grand event will bring together **3,000+ artists** from across India, showcasing the true spirit of **unity, creativity, and cultural diversity** on a single platform.



Key Objectives

- This historic initiative aims to bring together creativity, unity, and national pride on a single platform.
- The event is designed to inspire artists, engage youth, and showcase the power of collective expression.
- Through this unique attempt, we strive to create a global impact while promoting India's artistic excellence.



12-kilometer
long painting
in five hours



3,000+
artists from across
India on one
platform



**A GUINNESS
WORLD
record attempt**



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Program Description



Program Goals And Objectives

The program will be executed through planned coordination and management, where **3,000+ artists** will complete a **12-kilometer painting** in **five hours**, ensuring smooth execution and **Guinness World Record compliance**.

Key Activities

- Artist registration & coordination
- 12 km canvas setup & execution
- Documentation & record verification

Expected Outcomes

The program is expected to **achieve a Guinness World Record** while bringing together **3,000+ artists** on a **single platform**. It will **highlight India's artistic** excellence globally and promote the message of **Unity in Diversity**. The initiative will also inspire youth participation and strengthen creative engagement across the country.



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Meet Our Team



Citrasiksak Mahamandal Gujarat State and **Knowledge Valley Foundation** have united to lead this landmark initiative. Backed by a shared vision of excellence in art and education, **our team brings** together experienced **leaders, creative minds,** and **professional organizers** dedicated to delivering a **world-class, record-setting event.**

With a strong foundation of **collaboration, innovation, and precision,** the team is committed to orchestrating this historic program at the **highest standards, creating** a lasting impact on a **national and global stage.**



Vipul Patel
President



Mahesh Vasava
Vice President



Jitendra Parmar
General Secretary



Dipak Sahoo
Secretary



Apurva Gurjar
Founder



Dipak R Vaghela
Trustee



Hemali Jayswal
Trustee



Sonal Patel
Trustee



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Our Team

United by Art.

Inspired to Create History



CHITRASHIKSHAK MAHAMANDAL-GUJARAT STATE

ચિત્રશિક્ષક મહામંડળ - ગુજરાત રાજ્ય

ટ્રસ્ટ રજી. નંબર : એફ/૧૧૩૯/નવસારી સોસાયટી રજી.નંબર : ગુજ/૯૨૩/નવસારી

E-mail : csmmg2020@gmail.com

સરનામું : A/5, ગાયત્રી એપાર્ટમેન્ટ, ગીરીરાજ ટોર્કીઝની સામે, સ્ટેશન રોડ, નવસારી-૩૮૬૪૪૫



પ્રમુખ

શ્રી વિપુલ ડી. પટેલ
(નવસારી) મો.: ૯૮૨૫૨ ૮૦૫૪૬



મહામંત્રી

શ્રી જીતેન્દ્ર એ. પરમાર
(કીમ) મો.: ૯૪૨૮૨ ૪૪૭૩૫



ઉપ પ્રમુખ

શ્રી વિપુલભાઈ એચ. પરમાર
(સુરેન્દ્રનગર)



ઉપ પ્રમુખ

શ્રી મહેશભાઈ એસ. વસાવા
(ભરૂચ)



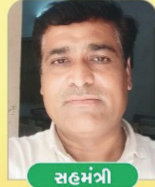
ઉપ પ્રમુખ

શ્રી ચેતનકુમાર કે. વાઘેલા
(ભનાસકાંઠા)



સહમંત્રી

શ્રી મનીશકુમાર પી. પટેલ
(આમદાવાદ)



સહમંત્રી

શ્રી સહદેવસિંહ જી. પરમાર
(ભાવનગર)



સહમંત્રી

શ્રી કમલેશ જે. ટંડેલ
(સરીગામ)



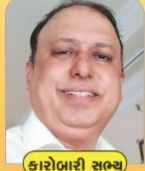
કારોબારી સભ્ય

શ્રી હેતલકુમાર એસ. પટેલ
(સુરત)



અન્વેષક

શ્રી ભરતકુમાર આર. પટેલ
(બીલીમોરા)



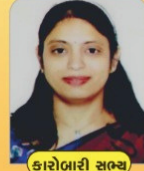
કારોબારી સભ્ય

શ્રી મયુરસિંહ જે. આડમાર
(સુરત)



કારોબારી સભ્ય

શ્રી આશિષકુમાર આર. ગાંધી
(પ્રતાપનગર)



કારોબારી સભ્ય

શ્રીમતી અપેક્ષા ડી. પટેલ
(નવસારી)



કારોબારી સભ્ય

કુમારી જીલ આર. દિરાણી
(નવસારી)



કારોબારી સભ્ય

શ્રી મુકેશકુમાર જી. ત્રિવેદી
(મરોલી)



કારોબારી સભ્ય

શ્રી ધર્મેશ એચ. શિરોદીયા
(માંડવી)

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The Strength of UDAAN



Social Media Impact



50+ Million

Reach across
platforms (Instagram,
Facebook, YouTube)



10+ Million

Video Views through
reels, shorts, and
event highlights



5+ Million

Engagements
(likes, shares,
comments)



500+

Influencers & Artists
amplifying content
nationwide

7-10 Days Continuous Trending
during and after the event

Guinness World Record Attempt

3,000+
Artists
Participation

12 KM
Record-
Breaking
Canvas
painting

5 Hours
Mega
Execution

50+ Million
Social
Media
Reach

500+
Influencers
& Creators



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Corporate Social Responsibility

CSR

At **Knowledge Valley Foundation**, we believe education is the most powerful form of social responsibility.

Our CSR initiatives are designed to create long-term, measurable impact in education, environment, and community development across Gujarat.

Through partnerships with corporations, institutions, and local bodies, we ensure that every contribution directly supports meaningful change.

Reg.No. E / 1732 / BANASKANTHA

CSR Reg.No. CSR00092023



Our Key CSR Focus Areas

- Education for All – Supporting schools with infrastructure, digital classrooms, and student learning kits.
- Teacher Development – Enhancing teaching quality through training, recognition, and motivation programs.
- Environmental Sustainability – Organizing large-scale tree plantations and eco-awareness campaigns.
- Child Welfare – Providing free education and nutrition to orphaned and underprivileged children.
- Skill & Employment Training – Empowering youth through digital literacy and entrepreneurship workshops.
- Health & Hygiene – Conducting medical and nutrition camps for students.



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Main subjects of Painting



“New India – From Public Welfare to Development”



Education and Youth Development

1. New Education Policy (NEP 2020)
2. Samagra Shiksha Abhiyan
3. Beti Bachao, Beti Wanchavo
4. Skill India Mission
5. Digital India
6. Startup India
7. Stand Up India
8. Khelo India
9. Atal Tinkering Lab
10. PM eVIDYA Yojana



Health and Nutrition

11. Ayushman Bharat Yojana
12. Jan Aushadhi Yojana
13. Poshan Abhiyan
14. Mission Indradhanush
15. AYUSH Mission
16. Swachh Bharat Mission
17. TB Mukh Bharat Abhiyan
18. Fit India Movement
19. PM Matru Vandana Yojana
20. National Health Mission



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Main subjects of Painting

“New India – From Public Welfare to Development”



Women Empowerment

21. Sukanya Samriddhi Yojana
22. Mahila Shakti Kendra
23. Ujjwala Yojana
24. One Stop Center Scheme
25. Mahila Helpline Scheme
26. Nari Shakti Puraskar
27. PM Jan Dhan Mahila Khata Benefit
28. Working Women Hostel Scheme
29. STEP Scheme
30. Mahila e-Haat



Agriculture and Farmers Welfare

31. PM Kisan Samman Nidhi
32. PM Fasal Bima Yojana
33. Kisan Credit Card
34. Soil Health Card
35. PM Krishi Sinchai Yojana
36. e-NAM Yojana
37. Organic Farming Mission
38. National Beekeeping Mission
39. PM KUSUM Yojana
40. Dairy Entrepreneurship Schememe



Website
www.knowledge.org.in



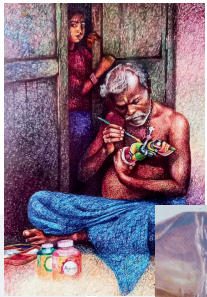
Main subjects of Painting



“New India – From Public Welfare to Development”



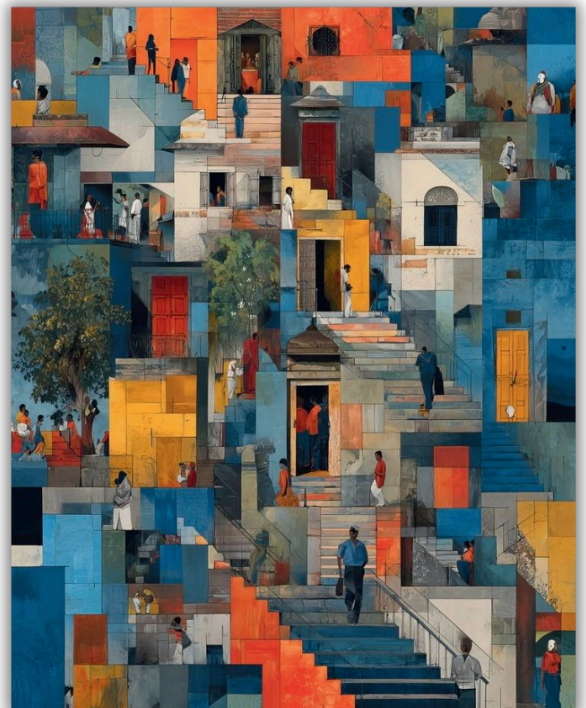
Poverty Alleviation and Employment



41. MGNREGA Scheme
42. Deendayal Antyodaya Yojana
43. PM Mudra Scheme
44. Self-reliant India Campaign
45. PM Vishwakarma Scheme
46. Startup Village Entrepreneurship Programme
47. PM Employment Generation Scheme
48. National Livelihood Mission
49. PM Street Vendor Atmanirbhar Nidhi (PM SVANidhi)
50. Garib Kalyan Yojana

Housing and Infrastructure

51. PM Housing Scheme (Urban)
52. PM Housing Scheme (Rural)
53. Smart City Mission
54. AMRUT Scheme
55. Bharatmala Project
56. Sagarmala Scheme
57. PM Gram Sadak Yojana
58. Jal Jeevan Mission
59. Har Ghar Jal Scheme
60. Metro Rail Projects



Website
www.knowledge.org.in



Main subjects of Painting

“New India – From Public Welfare to Development”



Financial Inclusion and Security

- 61. PM Jan Dhan Yojana
- 62. Atal Pension Yojana
- 63. PM Jeevan Jyoti Bima Yojana
- 64. PM Suraksha Bima Yojana
- 65. National Pension Scheme
- 66. Senior Citizen Savings Scheme
- 67. Sukanya Savings Scheme
- 68. Mudra Loan Scheme
- 69. Stand Up India Finance
- 70. Digital Payment Mission



Energy and Environment

- 71. Ujjwala Scheme
- 72. Solar Energy Mission
- 73. Green India Mission
- 74. Namami Gange
- 75. National Clean Air Programme
- 76. Electric Vehicle Mission
- 77. LED UJALA Scheme
- 78. Rooftop Solar Scheme
- 79. Waste to Wealth Mission
- 80. Swachh Survekshan Mission



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Main subjects of Painting



“New India – From Public Welfare to Development”



Social Justice and Welfare



- 81. Divyangjan Sashaktikaran Yojana
- 82. Scholarship for SC/ST/OBC
- 83. National Social Assistance Programme
- 84. Old Age Pension Scheme
- 85. PM CARES for Childre
- 86. Child Protection Scheme
- 87. PM Scholarship Scheme
- 88. Janjatiya Gaurav Mission
- 89. Eklavya Model Residential School
- 90. Accessible India Campaign

Technology and Modern India

- 91. Make in India
- 92. Semiconductor Mission India
- 93. Gati Shakti Mission
- 94. India Stack Digital Mission
- 95. BharatNet Project
- 96. Drone Shakti Scheme
- 97. National AI Mission
- 98. DigiLocker Missio
- 99. Cyber Secure India
- 100. One Nation One Ration Card



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SPONSORSHIP OPPORTUNITIES

CANVAS



ART KIT & BRUSH



GLOBAL TRAVEL



PREMIUM COLOR



GLOBAL ACCOMMODATION



PRINTING & BRANDING



INFRASTRUCTURE



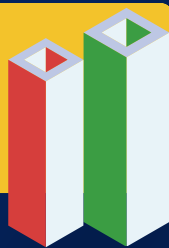
REGISTRATION AREA



FOOD & HOSPITALITY



PILLAR BRANDING



GUINNESS BOOK OF WORLD RECORDS



EXCLUSIVE VIDEO ADVERTISEMENTS ON LED



BILLBOARD



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CANVAS TITLE SPONSORSHIP

Own The Foundation of a World Record



Be the Official Canvas Partner

Position your brand at the heart of history by becoming the **Official Canvas Title Partner** of "Udaan – Unity of India". This prestigious opportunity places your brand as the **foundation behind a 12-kilometer-long world-record painting**, created by **3,000+ artists from across India** within just five hours.

Gain unmatched visibility among artists, influencers, media, and a massive nationwide audience. Elevate your brand by associating with a **once-in-a-lifetime creative movement** that symbolizes unity, innovation, and cultural pride.

As the Canvas Partner, your brand will not just be seen — it will be remembered as the **platform on which history was created**.

EXCLUSIVE BRANDING ADVANTAGES

- Title Identity: **"The Grand Canvas Powered by (Brand Name)"**
- Branding across the entire **12 KM Canvas** (Highest Visibility Asset)
- Exclusive Tag as **Official Canvas Partner**
- Prime Presence in **Opening Ceremony & VIP Moments**
- Logo Integration in **All Event Creatives & Promotions**
- Dedicated **Press Release & Media Mentions**
- High-Impact **Social Media Campaigns (50M+ Reach)**
- Featured in **Guinness Record Submission & Documentation**
- Premium **On-Ground Branding & Backdrops**

STRATEGIC BRAND IMPACT

- Direct connection with **3,000+ creators & youth audience**
- Nationwide visibility through **media & digital amplification**
- Strong **CSR positioning** through art & cultural support
- Long-term brand recall as **"Record-Breaking Partner"**
- Association with India's **largest collaborative art initiative**

TECHNICAL REQUIREMENT

- **12 KM Continuous Premium Canvas**
- High-GSM, durable, paint-friendly surface
- Uniform width with consistent finish
- Suitable for large-scale outdoor execution
- Logistics & installation support (if applicable)

PRICING: Exclusive of GST @18%

- **₹50,00,000 INR**
(Fifty Lakh Rupees Only)
- This is not just sponsorship.
- This is owning the canvas where history is painted.

"The artist is not a different kind of person, but every person is a different kind of artist." - Eric Gill



Website
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PREMIUM COLOR PARTNER SPONSORSHIP

Power the Colors of a World Record



Be the Official Color Partner

Become the **Official Color Partner** of “Udaan – Unity of India” and bring life to a historic **12-kilometer-long painting** created by **3,000+** artists. As the Color Partner, your brand will power every stroke of creativity across thousands of individual canvas sections, making your colors an inseparable part of this world-record masterpiece.

Each artist will be working on a **5-meter long and 1.5-meter wide** canvas segment, collectively forming one of the largest artistic creations ever attempted. This gives your brand direct visibility and real-time usage across the entire painting.

This exclusive opportunity positions your brand at the center of artistic expression, ensuring unmatched exposure across participants, media, and a massive digital audience.

EXCLUSIVE BRANDING ADVANTAGES

- Title Identity: “**Colors Powered by (Brand Name)**”
- Recognition as **Official Color Partner** – Exclusive
- Product usage by **3,000+ artists** (Direct Brand Experience)
- Branding across **all canvas segments & activity zones**
- Logo visibility in **all event creatives & campaigns**
- Dedicated **Product Display & Experience Zone**
- Strong **Social Media Integration (Reels, Artist Content)**
- Mention in **Press Releases & Media Coverage**
- Association with **Guinness World Record Attempt**

STRATEGIC BRAND IMPACT

- Direct engagement with **3,000+ artists & youth audience**
- Massive product visibility through **real-time usage**
- Nationwide reach via **media & digital amplification**
- Strong positioning in **art & education ecosystem**
- Long-term recall as the “**Color Behind the Record**”

TECHNICAL REQUIREMENT

- Each artist canvas size: **5m x 1.5m**
 - Total coverage: **15,000+ sq. meters painting area**
 - Supply of **premium quality fabric/canvas colors**
 - **High coverage, smooth application, and vibrant finish**
 - Quick-drying, non-toxic, and **artist-friendly colors**
 - Wide range of consistent color shades
- Bulk supply with **on-ground distribution support**

PRICING: Exclusive of GST @18%

• **₹25,00,000 INR**

(Twenty-five lakh Rupees Only)

“Every Stroke Carries Your Color”



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ART KIT & BRUSH PARTNER SPONSORSHIP

Empower Every Artist,
Enable Every Stroke



Be the Art Kit & Brush Partner

Become the **Official Art Kit & Brush Partner** of "Udaan – Unity of India" and equip **3,000+ artists** with essential tools to create a historic **12-kilometer-long painting**. From brushes to complete art kits, your brand will be directly placed in the hands of every participant.

This exclusive partnership ensures that **every stroke, every color application**, and every creative expression is powered by your brand, making you a core enabler of this **Guinness World Record** initiative.

EXCLUSIVE BRANDING ADVANTAGES

- Title Identity: "Art Kits & Brushes Powered by (Brand Name)"
- Recognition as **Official Kit & Brush Partner – Exclusive**
- Direct usage by **3,000+ artists** (High Engagement)
- Branding on **all kits & distribution materials**
- Logo visibility in **all event creatives & campaigns**
- Product display at **on-ground zones**
- Strong social **media presence** (reels, artist content)
- Mention in media **coverage & PR**
- Association with **Guinness World Record Attempt**

"An artist cannot fail; it is a success to be one." - Charles Cooley

STRATEGIC BRAND IMPACT

- Direct engagement with **3,000+ artists**
- Strong product visibility & **real-time usage**
- Nationwide exposure via **media & digital campaigns**
- Positioning as a **complete art solution provider**
- Long-term recall as "Tools Behind the Record"

KIT & BRUSH REQUIREMENT

- Kits for **3,000+ artists**
- High-quality, durable, and artist-friendly materials
- Bulk supply with distribution & support
- **Painting Brushes** (multiple sizes – flat & round)
- **Basic color set / support materials**
- **Palette / mixing plate**
- **Cleaning cloth / utility items**
- **Optional co-branded kit packaging**

PRICING: Exclusive of GST @18%

• **₹15,00,000 INR**
(Fifteen Lakh Rupees Only)

**"Every Artist Equipped by You,
Every Stroke Defined by You"**



Website
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GLOBAL ACCOMMODATION SPONSORSHIP

Hosting 3,000+ Artists
from Around the World



Be the Official Accommodation Partner

Become the **Official Accommodation Partner** of “**Udaan – Unity of India**” and support the stay arrangements for **3,000+ artists** arriving from across the world to participate in this historic 12-kilometer Guinness World Record painting initiative.

This prestigious partnership places your brand at the heart of global hospitality, comfort, and careensuring every **international and national participant** enjoys a seamless and memorable stay experience.

By supporting accommodation, your brand becomes a key force behind one of the world's most iconic artistic gatherings.

EXCLUSIVE BRANDING ADVANTAGES

- Title Identity: “**Accommodation Powered by (Brand Name)**”
- Recognition as Official **Global Accommodation Partner – Exclusive**
- Direct visibility among **3,000+ artists, delegates & guests**
- Branding across **hotels, stay zones & welcome desks**
- Logo visibility in **all event creatives & hospitality materials**
- Strong on-ground **presence + international digital reach**
- Mention in **media, PR & hospitality announcements**
- Association **with Guinness World Record Attempt**

ACCOMMODATION REQUIREMENT

- Stay arrangements for **3,000+ artists** from worldwide locations
- **Hotels, premium hostels, guest houses & group stay facilities**
- Airport / railway pickup and drop coordination
- Clean bedding, hygiene, **security & guest support**
- Separate accommodation zones for participants
- **VIP suites for dignitaries & chief guests**
- Welcome desks with multilingual support
- Daily transport from stay locations to venue
- **24x7 hospitality** management team

STRATEGIC BRAND IMPACT

- Powerful **global CSR & hospitality image**
 - **International media visibility**
 - Strong goodwill among **artists & cultural communities**
- Recognition as a key **enabler of a world-class event**

PRICING: Exclusive of GST @18%

- **₹35,00,000 INR**
(Thirty-five lakh Rupees Only)

“**Welcoming the World's Artists to
Create History**”



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GLOBAL TRAVEL SPONSORSHIP

Bringing 3,000+ Artists from Around the World



Be the Official Travel Partner

Become the Official **Global Travel Partner** of “**Udaan – Unity of India**” and support the travel arrangements for **3,000+ artists** arriving from across the **world to participate** in this historic 12-kilometer Guinness World Record painting initiative.

This **premium partnership positions** your brand as the force that connects **global talent** to one extraordinary destination. By enabling artists to travel to the event, your brand becomes a key contributor to an **international celebration of art, culture, and unity**.

EXCLUSIVE BRANDING ADVANTAGES

- Title Identity: “**Travel Powered by (Brand Name)**”
- Recognition as **Official Global Travel Partner – Exclusive**
- Visibility among **3,000+ international artists, delegates & guests**
- Branding across **travel desks, arrival zones & transport services**
- Logo visibility in **all event creatives & communications**
- Strong **global digital reach + on-ground presence**
- Mention in **media, PR & travel announcements**
- Association with **Guinness World Record Attempt**

“**Connecting the World to Create History**”

TRAVEL REQUIREMENT

- **International air travel support** for global artists
- **Domestic rail / air / road transfers** within India
- **Airport pickup & drop** arrangements
- **Group transportation from hotels to venue**
- **VIP travel support** for chief guests & dignitaries
- **Dedicated travel coordination desk**
- **Visa / itinerary assistance** (if required)
- **24x7 travel helpdesk and emergency support**

KIT & BRUSH REQUIREMENT

- Powerful **global connectivity image**
- International **media and brand visibility**
- Strong **goodwill among** creative communities
- **Recognition as the brand** that brought the world together

PRICING: Exclusive of GST @18%

- **₹25,00,000 INR**
(Twenty-five Lakh Rupees Only)



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INFRASTRUCTURE PARTNER SPONSORSHIP

Build the Foundation
of a World Record
Event

Be the Official Infrastructure Partner

Become the **Official Infrastructure Partner** of "Udaan – Unity of India" and power the backbone of this historic **12-kilometer painting event**. This large-scale initiative involving **3,000+ artists** requires a strong, well-organized, and high-quality setup to ensure seamless execution.

As the Infrastructure Partner, your brand will be recognized as the force behind the **entire event environment**—from structured artist zones to the central stage where history begins.

This partnership offers premium visibility and positions your brand as a **key enabler of a Guinness World Record initiative**, ensuring both on-ground and digital recognition.

EXCLUSIVE BRANDING ADVANTAGES

- Title Identity: "Infrastructure Powered by (Brand Name)"
- Recognition as **Official Infrastructure Partner** – Exclusive
- Branding across **event setup zones & entry points**
- Logo visibility on **stage backdrops & fencing areas**
- Presence in **all event creatives & campaigns**
- Strong **on-ground visibility throughout venue**
- Mention in media **coverage & PR activities**
- Association with **Guinness World Record Attempt**

PRICING: Exclusive of GST @18%

- **₹30,00,000 INR**
(Thirty lakh Rupees Only)



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INFRASTRUCTURE REQUIREMENT

- **12 KM Wooden Fencing & Wall Setup:** Continuous structure for canvas support, artist zoning, and crowd control
- **Main Stage (80x60 ft):** Central platform for inauguration, VIP presence, and event coordination
- **Sound System:** Professional audio setup for announcements and smooth communication
- **Lighting Setup:** High-quality lighting for visibility and enhanced event experience
- **Event Entry Gate:** Grand welcome gate with managed entry and exit flow
- **Seating Arrangement:** 6000 chairs with organized audience layout
- **VIP Seating:** 200 premium chairs and 100 leather sofas for dignitaries
- **Stall Setup:** 100 stalls for sponsors, partners, and engagement zones
- **Tables:** 250 tables for registration, operations, and stall usage
- **Registration Counters:** Structured check-in, helpdesk, and participant management
- **Food Counters:** Dedicated zones for meal service and distribution
- **Tea & Snacks Counters:** Refreshment areas for participants and guests

Important Elements

- **LED Screens:** Live event display
- **Power Backup:** Generator & electricity support
- **Security:** Crowd control & safety management
- **Medical Support:** First aid & emergency care
- **Parking:** Organized vehicle management
- **Washrooms:** Clean sanitation facilities
- **Drinking Water:** Water stations across venue
- **Volunteers:** On-ground coordination team
- **Media Zone:** Press & coverage area
- **Control Room:** Central monitoring system



Knowledge
— VALLEY FOUNDATION



FOOD & HOSPITALITY PARTNER SPONSORSHIP

Serving Excellence to
5,000+ Participants



Be the Official Food & Hospitality Partner

Become the **Official Food & Hospitality Partner** of “Udaan – Unity of India” and deliver a world-class dining experience to **5,000+ attendees**, including 3,000+ artists, 1,000+ guests, and organizing staff.

This partnership places your brand at the center of care, comfort, and experience—ensuring every participant stays energized while contributing to a historic **12-kilometer Guinness World Record** painting initiative.

EXCLUSIVE BRANDING ADVANTAGES

- Title Identity: “Food & Hospitality Powered by (Brand Name)”
- Recognition as **Official Hospitality Partner – Exclusive**
- Branding across all **food courts, dining zones & counters**
- Direct engagement with **5,000+ attendees**
- Logo visibility in **all event creatives & promotions**
- Strong **on-ground branding & social media coverage**
- Dedicated media **mentions & PR visibility**
- Association with **Guinness World Record Attempt**



Chef's
Special **Creation**
– A Treat for Your
Taste Buds!

HOSPITALITY REQUIREMENT

- Welcome Refreshments: Tea, Coffee, Juices & Light Snacks
- Drinking Water: Continuous supply across venue
- Premium Lunch Experience (High-Quality Veg Menu):
- Hygienic, well-managed food preparation & service
- Multiple food counters for smooth distribution

STRATEGIC BRAND IMPACT

- High brand visibility & engagement
- Strong CSR positioning (supporting art & culture)
- Nationwide reach via media & digital campaigns
- Long-term recall as “Hospitality Partner of a World Record”

PRICING: Exclusive of GST @18%

- **₹20,00,000 INR**
(Twenty Lakh Rupees Only)

“Fueling 5,000 Creators of a World Record”



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PRINTING & BRANDING PARTNER SPONSORSHIP

Amplify the Identity of
a World Record Event

Be the Official Printing & Branding Partner

Become the **Official Printing & Branding Partner** of “Udaan – Unity of India” and power the visual identity of this historic **12-kilometer Guinness World Record** initiative.

From T-shirts and caps worn by **3,000+ artists** to **banners, posters, and event branding** across the venue, your brand will be prominently visible at every touchpoint—creating strong recall and nationwide exposure.

This partnership positions your brand as the face of communication and visibility for one of India's largest artistic events.

EXCLUSIVE BRANDING ADVANTAGES

- Title Identity: “**Branding Powered by (Brand Name)**”
- Recognition as **Official Printing & Branding Partner – Exclusive**
- Logo presence on **T-shirts & Caps (5,000+ participants)**
- Branding across **banners, posters & flex materials**
- Visibility on event **entry gates & key locations**
- Logo in **all promotional creatives & invitations**
- Strong on-ground + **digital brand exposure**
- Mention in **media coverage & PR campaigns**
- Association with **Guinness World Record Attempt**

PRICING: Exclusive of GST @18%

• **₹25,00,000 INR**
(Twenty-Five lakh Rupees Only)



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PRINTING & BRANDING REQUIREMENT

- **T-Shirts:** Branded apparel for 3,000+ artists
- **Caps:** Participant caps with sponsor branding
- **Banners, Posters & Flex:** Venue branding & promotions
- **Invitation Cards:** Premium printed invites for guests & partners
- **High-quality printing with consistent branding standards**
- **Creative design alignment** with event theme & sponsor identity



STRATEGIC BRAND IMPACT

- **Maximum visual brand visibility** across entire event
- Direct reach to **3,000+ participants & 15,000+ audience**
- Strong brand recall through **wearable & printed assets**
- Nationwide exposure via **media & digital campaigns**
- Positioning as **official branding force** behind the event

“Your Brand, Worn and Seen Across a World Record”





GUINNESS BOOK OF WORLD RECORDS SPONSORSHIP

Associate Your Brand
with Global History



Be the Official World Record Partner

Become the Official **Guinness Book of World Records Partner** of "Udaan – Unity of India" and align your brand with one of the world's most recognized symbols of achievement, excellence, and history.

This prestigious sponsorship connects your brand to a landmark attempt of creating a 12-kilometer-long painting with 3,000+ artists, setting a new global benchmark in creativity and unity.

EXCLUSIVE BRANDING ADVANTAGES

- Title Identity: "World Record Powered by (Brand Name)"
- Recognition as **Official Record Attempt Partner – Exclusive**
- Premium branding **across stage, LED screens & venue**
- Logo visibility in **all event promotions & media campaigns**
- Strong **national and international audience reach**
- Association with a **globally admired achievement platform**
- Long-term brand recall through **historic milestone**

"Be the Brand Behind Global History"

SUPPORT AREA

- Official record process support
- Event execution at **world-class standards**
- **Media, documentation & certification arrangements**
- **Global publicity & celebration campaign**

STRATEGIC BRAND IMPACT

- **Global prestige association**
- **Massive PR & media exposure**
- **Historic brand storytelling opportunity**
- **High-value CSR & legacy building image**

PRICING: Exclusive of GST @18%

- **₹25,00,000 INR**
(Twenty-five Lakh Rupees Only)



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REGISTRATION AREA SPONSORSHIP

First Impression. Lasting Impact.



Give your logo a headstart. Multiple **registration counters** are situated at the entrance for the registration of delegates, business visitors and general visitors. Your logo will appear on the registration front fascia, pillar and of the registration counter. You will be provided with a self-standing display wall at vantage locations for putting up your publicity posters/logo/branding.

PRICING: Exclusive of GST @18%

- **₹10,00,000 INR**
(Ten Lakh Rupees Only)

"Be the First Brand Everyone Experiences"

Details:

- **Outside registration area (from parking):** 1828 mm (w) x 2438 mm (h) - 3 nos.
- **Registration area pillar front & back side covering 1:** 2133 mm (w) x 2438 mm (h) - 6 nos.
- **Registration area small pillar side covering:** 1219 mm (w) x 2438 mm (h) - 6 nos.
- **Registration area big pillar side covering:** 3048 mm (w) x 2438 mm (h) - 6 nos.
- **Registration area left & right wall:** 3048 mm (w) x 2438 mm (h) - 2 nos.
- **Back wall between desk:** 3048 mm (w) x 2438 mm (h) - 3 nos.
- **Branding wall in registration area left & right:** 3048 mm (w) x 2438 mm (h) - 4 nos.
- **Branding wall below escalator:** 3048 mm (w) x 2438 mm (h) - 2 nos.
- **Drop down from way to registration down & up:** 2133 mm (w) x 2438 mm (h) - 2 nos.
- **A detailed layout will be shared as per request.**



Website
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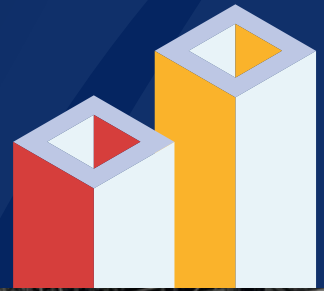


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PILLAR BRANDING SPONSORSHIP

High-Frequency Visibility at Every Step



Your brand will be prominently displayed on the pillars right outside of the Jasmine Hall entrance. The **Pillar Branding** guarantees prime visibility just as visitors, VIPs, and special invitees walk into the show. Your branding will be strategically positioned, ensuring high visibility and strong brand association.

Pillar Branding

- Square Pillar - Wrap Around - P1, P2, P3, P4, P5, P6 Size: 3,657 mm (w) x 2,438 mm (h) x 2 nos for each pillar - 6 nos (L Shape, with a separator line after 1828 mm)

PRICING: Exclusive of GST @18%

- **₹10,00,000 INR**
(Ten lakh Rupees Only)

**“Be Seen Everywhere,
Every Moment”**



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EXCLUSIVE VIDEO ADVERTISEMENTS ON LED SPONSORSHIP

Own the Spotlight. Dominate Every Frame.



Your **video advertisements** will be displayed on the **LED wall** built into the Entry Gate. This is the best way to gain crucial mind space just as visitors, VIPs and special Invitees are entering the show. Your brand will be the first thing they will be exposed to at the show, generating invaluable recall. The deliverables can be customised as per your requirements. Total opportunities: 3.

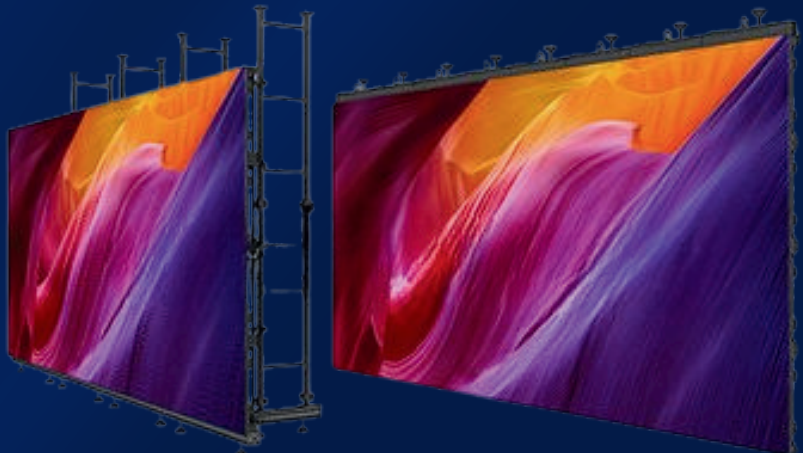
PRICING: Exclusive of GST @18%

• **₹10,00,000 INR**
(Ten Lakh Rupees Only)

"Be the First Brand Everyone Experiences"

LED Screen Details:

- **Pixel Pitch : 1.56**
- **Size (mm) : 6000 x 3375**
- **Resolution (px) : 3840 x 2160 (4K)**
- **File Size should be less than 1 GB**
- **Loop : 120 seconds**
- **Sponsor's Content : 90 seconds.**



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BILLBOARD SPONSORSHIP

Dominate Visibility Beyond the Event



Be the Official Billboard Advertising Partner

Become the Official **Billboard Advertising** Partner of "Udaan – Unity of India" and extend your brand presence beyond the event venue into the entire city landscape.

Strategically placed **billboards across key locations** will ensure your brand reaches lakhs of people daily, creating massive awareness before, during, and after the event. This is a powerful **opportunity to combine** outdoor advertising impact with event association.

ADVERTISING EXECUTION

- Placement of large-format billboards at key locations:
- Main roads & highways
- High-traffic junctions
- Near event venue
- Commercial & residential hubs

PRICING: Exclusive of GST @18%

• **₹ 10,00,000 INR**
(Ten lakh Rupees Only)

"Be Seen Across the City"



Website
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Support Udaan – Unity of India

We warmly invite all organizations, brands, institutions, and supporters to extend their valuable support, cooperation, and partnership for Udaan – Unity of India, a historic global initiative bringing thousands of artists together on one platform.

This grand program aims to create a 12-kilometer-long painting masterpiece with the participation of 3,000+ artists from around the world, with the vision of achieving recognition in the Guinness Book of World Records. It is a celebration of creativity, unity, culture, and global harmony.

Your support will help us successfully organize this world-class event through infrastructure, hospitality, travel, accommodation, artist management, and international coordination. It will also inspire young generations and showcase India's artistic excellence on the world stage.

Every contribution—big or small—will become part of history. Together, we can transform this vision into reality, celebrate talent, and create a milestone the world will remember.

Together, let us support Udaan – Unity of India and make history.

BANK DETAILS (RTGS / NEFT)

- **Account Name:** Knowledge Valley Foundation
- **Bank:** State Bank of India
- **Account No.:** 41706430357
- **IFSC Code:** SBIN0018627
- **Branch:** Ahmedabad Highway, Palanpur



Website
www.knowledge.org.in



Knowledge
VALLEY FOUNDATION



THANK YOU!

Join Us for Collaboration!

Contact Information



Vipul Patel
9825280546
Apurva Gurjar
8866424431



Website
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Venue
SUART



President: Vipul Patel
Vice President: Mahesh Vasava
General Secretary: Jitendra Parmar



Founder: Apurva Gurjar
Trustee: Dipak R Vaghela
Trustee: Hemali Jayswal